



About: Tomorrow Will Be Better

MESSAGE FROM EDWARD



*I am pleased to welcome you to discover the upcoming
TOMMOROW WILL BE BETTER event in support of KIDS HELP PHONE.
Following the challenging time with Covid 19 and the everyday pressures we
face during the school year, many individuals experience
mental health issues - including youth.
As a result, I wanted to raise awareness for KIDS HELP PHONE.
Your support and generosity of a sponsorship will help many young people.
Thank you for your consideration and support.*

Edward Rogers

Event Invitation



JOIN US ON SATURDAY, SEPTEMBER 9TH IN THE SUMMIT SUITE
AT THE ROGERS CENTRE AS THE TORONTO BLUE JAYS TAKE
ON THE KANSAS CITY ROYALS AT 3:07 PM. TOMORROW WILL
BE BETTER, LEAD BY EDWARD ROGERS, ALONG WITH
EMERSON MCQUEEN AND NATHAN DREGER, IS A FUNDRAISING
EVENT ALL IN SUPPORT OF KIDS HELP PHONE.

LIMITED TICKETS ARE AVAILABLE
FOR \$30 TICKET DONATION, PLEASE SCAN HERE:



*Ticket information will be sent once donation is received

WWW.KIDSHELPPHONE.CA

Supporting Kids Help Phone

ABOUT KIDS HELP PHONE



Kids Help Phone is Canada's only 24/7 e-mental health service offering free, confidential support to young people. As the country's virtual care expert, they give millions of youth a safe, trusted space to get support through phone or text and access self-directed tools in any moment of crisis or need.

KHP History

Kids Help Phone has a pioneering history of creating innovative supports for critical issues young people face. KHP began in 1989 as a unique telephone counselling service, launched to provide free, accessible support to any young person reaching out from coast to coast to coast.

Their focus was supporting young people experiencing abuse, but almost immediately, young people let them know they needed more from the service than one focus and one way to reach them.

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For over 30 years, they have evolved their response and offerings. KHP concentrates on staying relevant to youth, recognizing the complexity of issues they face, while helping to ensure professional counsellors and volunteer crisis responders are ready to address young people's continuum of emotional and mental health needs, from crisis situations to the everyday concerns of growing up.

Fast forward to today – Kids Help Phone has become more essential than ever before. So has their goal of transforming to meet the needs of young people in Canada. Kids Help Phone's commitment to showing up for youth in distress has never wavered and they are committed more than ever to reach more people in every corner of Canada.

TOMORROW WILL BE BETTER

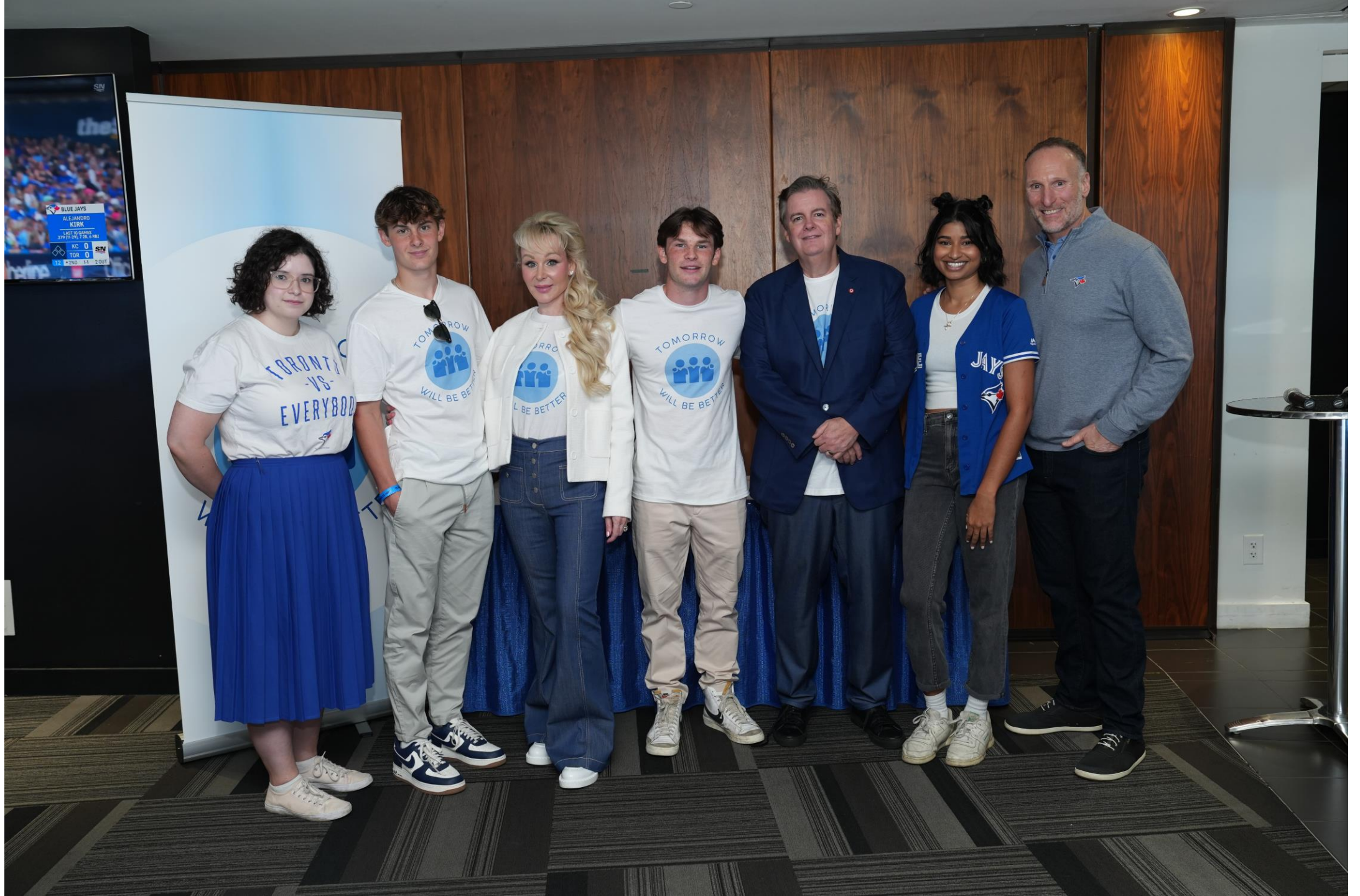
- Fundraising event lead by Edward Rogers, Grade 12 student at Upper Canada College
- Objective: raise awareness and funds for Kids Help Phone
- Fundraising event included a unique experience to attend a Toronto Blue Jays baseball game in the Summit Suite at the stadium
- Event included speeches from Edward Rogers and Nathan Dreger; Kids Help Phone Spokesperson; raffle draw; photo opportunities with Blue Jays Mascot; and more
- Event recognition was included on the Jumbotron; in-suite event signage and at event and stadium entrance
- Over \$45,000 was raised in support of Kids Help Phone
- Guests in attendance : 175 attended the game including school class mates, Teachers, Coaches, friends, family
- Generated awareness for the Kids Help Phone program with a captive audience

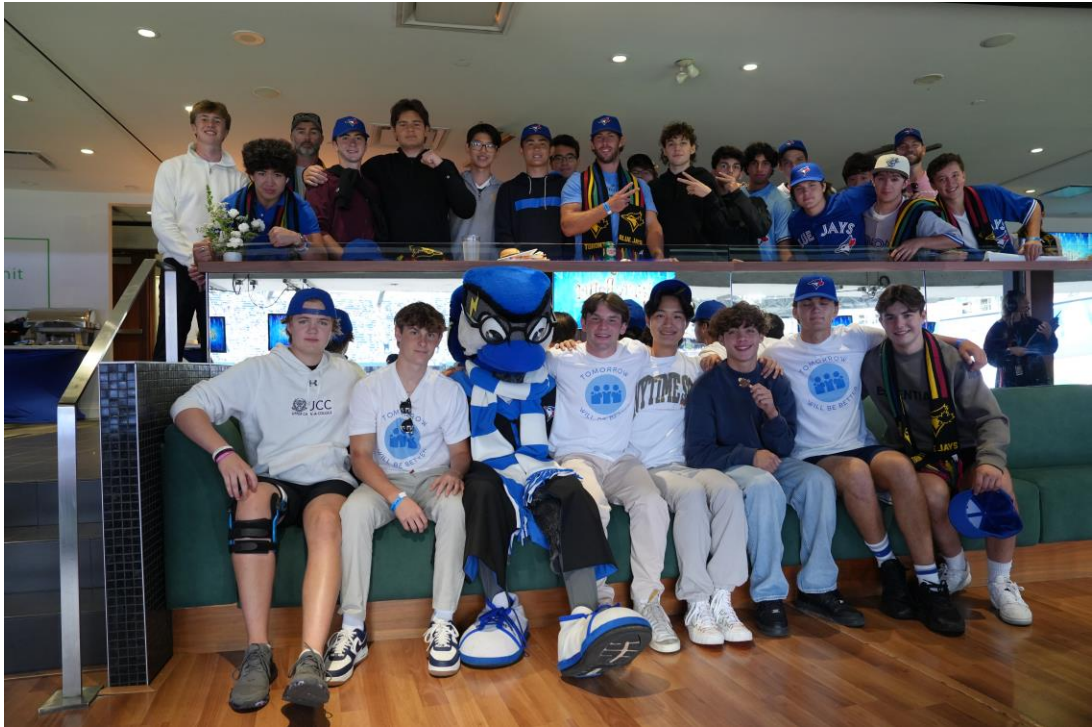
Event Sponsors



Event Photos











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TOMORROW WILL BE BETTER - SUPPORTING KIDS HELP PHONE

THANK YOU TO: MANTELLA CORPORATION, KRSTAJIC FOUNDATION, ROGERS COMMUNICATIONS INC., THE BESWICK FAMILY

RHP MCARTHUR 2.0 23-15 RHP GAUSMAN 3.0 39-24

IP PC-51

ROGERS

WESTJET FLIGHT DECK

0:28

0:28

ROGERS